

**Worthing Together
Communication Group
1 March 2007
Worthing Fire Station**



Notes of meeting

Attendees:

Julia Carrette, Worthing CVS (Chair)
Julian Carrington, WBC
Roger Foregard, Federation of Small Businesses/Worthing First/Transport Forum
Hannah Goss, PCT
Ed McDermott, WBC
Ian Richardson, Worthing Council of Community Assocs/Transport Forum
Roy Barraclough, WFRS/CDRP
Sue Brown, Worthing Homes

1. Apologies

Sue Couchman, WSCC

2. Notes of last meeting held on 26 September 2006 (November meeting cancelled) were agreed.

3. Feedback from Worthing Together LSP Steering Group held on 7 February 2006

Julian highlighted the report on the Local Area Agreement and feedback from the 2006 LSP Partnership Event. Partners can read the full minutes of the meeting at: [www:worthingtogether.org](http://www.worthingtogether.org)

4. Strengthening LSP communications

Concern was expressed about the poor communication between the LSP and County Local Committee (CLC). Links with the business sector also need strengthening.

It was proposed and agreed that there should be a meeting of the communications leads of LSP partner organisations and sub-groups to discuss areas where organisations might effectively communicate together. **Action: Julia and Julian.** Important to include:

- WBC (Wendy Knight)
- Worthing First (Roy Stannard who also chairs the Marketing sub-group)
- Sue Couchman (CLC)
- Sue Galley (West Sussex PCT) **Action: Hannah to contact Sue.**

Roy provided a guided tour of the WSFRS mobile command unit which can be hired for £250 per day (special rate for LSP). LSP partners might like to contribute to the cost and use the unit to promote key messages. The benefits of the unit are:

- It can go practically anywhere
- It includes various communication aids including touch screens, DVD players, big screens, computers, sound system etc
- It has two "indoor" spaces including meeting tables, one of which can be converted into a small cinema
- It has spaces on the outside of the unit for specially designed removable plastic panels to promote key messages
- The hire price includes a technician who can provide support
- It could be available with 2 weeks' notice

The Communication Group's budget for 06/07 of £500 has not been spent. The group agreed to look into purchasing plastic panels promoting the LSP, which could be fixed to the WSFRS mobile unit. **Action: Julian to speak to Tanya Mackay as CDRP has done this already and may have measurements and costings.**

It was also agreed to draw up a list of outdoor events that LSP partners might like to attend with the mobile unit to promote key messages/achievements or to recruit further support. **Action: Julia.**

5. LAA Outcome 21 – Role of this group

It is written into the terms of reference of the LSP LAA Development & Delivery Group to lead on this outcome and develop the strategy for empowering local people to have a greater voice and influence over local decision-making and the delivery of local services. The LAA Group would need to co-opt additional members from the groups that the Outcome is meant to support, eg VCS, BME, disabilities groups, etc. The LAA Group has suggested that the role of the Communications Group is to deliver the strategy. It is important that there is close co-operation between both groups on this Outcome.

6. Use of the bus

Dealt with in item 4.

7. Programme of events.

Dealt with in item 4.

8. Date of Next Meeting

Wednesday 18 April, 10.00 am (venue to be announced).

JC/16March07