



Notes of meeting

Attendees:

Julia Carrette (Worthing CVS) - Chair
Julian Carrington, WBC
Roger Foregard, Federation of Small Businesses/Worthing First/LSP Transport Forum)
Ian Richardson (Worthing Council of Community Assocs/LSP Transport Forum)
Roy Barraclough (WFRS/CDRP)
Sue Brown (Worthing Homes)
Inspector Howard Hodges (Sussex Police)
Ruth Goldstone (Adur DC)

1. Apologies

Sue Couchman, WSCC
Hannah Goss, PCT
Wendy Knight, WBC

2. Notes of last meeting held on 18 April 2007 (not 22 April as given on agenda) were agreed.

3. Matters arising not on agenda

None.

4. Joint promotion/publicity campaigns

It was agreed that the bus was a good way to kick-start joint work in this area. Initially, six 'visits' could be planned across the summer, subject to the availability of the bus, one for each theme in the emerging Sustainable Community Strategy. Eventually there could be incorporated into a package of events/activities to meet different needs.

Julia tabled a draft note with details of 'how to get on board' the bus for partners. It was agreed to circulate this note together with a photograph of the bus as a pdf with the papers for the LSP Steering Group on 5 June (**Action: Roy to provide photo**). The Steering Group would be recommended to commit to the bus campaign.

There would be no cost to the LSP for the use of the bus (many thanks to Roy and WSFRS). The cost of advertising panels was £500 per set of 4, ie £125 each. It takes roughly 2 weeks to produce the panels.

It was noted that Adur and Worthing CDRPs were co-operating in getting their messages to the public through the use of a form handed out at meetings for partners to identify what they were doing to meet key targets. The forms were later given to the Communications Managers of both authorities from which to write two-monthly press releases. **(Action: Roy to share template with the Comms Group)**.

It was agreed to repeat the audit of skills/resources carried out amongst LSP members several years ago with a view to finding other ways to co-operate. **(Action: Julian to look out the old form and bring to next meeting for consideration)**.

There is now £1000 in the LSP Communications budget. Ian offered to explore with East Worthing Community Association whether it would like to make a donation to the LSP publicity campaign **(Action: Ian)**

Ruth asked to see Worthing Together's Communications Strategy and Protocol **(Action: Julian)**.

5. Sustainable Community Strategy (SCS)

The work is continuing to update *The Town We Want*. It was intended to launch the SCS at the LSP's annual partnership event in November. Adur in Partnership (LSP) will be revising their community strategy next year. I

6. LAA Outcome 21

The next meeting of the LAA Sub-Group on 23 May would focus on Outcome 21. It was hoped to hear the results of the satisfaction survey commissioned by the Council to provide baselines for the targets in this Outcome at the meeting.

7. Any other business

Julian reported that Ed McDermott, a member of the Community Planning Team at WBC, would be leaving in June to take up a position with Croydon Borough Council. The Comms Group wished him well.

Roger reported that the Transport & Environment Sub-Group had deliberated on the A27 and, as a result, he had brought together the issues in a paper. This was available from Roger or Julian.

It was hoped to work closely with WSCC in the future. **(Action: Julia to obtain a list of Worthing CLC meeting dates)**.

Julia reported that the next VCS Forum would be held on 28 June starting at 12.30pm with lunch. Jennie Musgrove from Guild Care, who is the VCS rep for Worthing on the Public Service Board (PSB), would be giving an update of this committee's work.

8. Date of Next Meeting

Tuesday 17 July 2007, 10.00 am, Worthing Fire Station. JC/24 May07